

次世代への継承

Preserving a Legacy for Future Generations



2010-2011 Annual Report



JAPANESE CULTURAL CENTER OF HAWAII

Dear Japanese Cultural Center of Hawai'i 'Ohana:

It has been an honor to serve as your 2010–2011 chairman of the board. Over the past year, your Cultural Center has seen tremendous growth in programs and services, and we're very excited about the path that lies ahead.

Staying true to our mission, we are focusing on programs that remain relevant to the community and the community's expectations of the Cultural Center. Our members and the community put their trust in the Cultural Center, knowing we will continue to preserve the legacy of the Japanese American experience in Hawai'i.

In keeping with this commitment, the Cultural Center has enhanced its educational programs. This past school year, we serviced and helped educate more than 3,100 students on O'ahu through hands-on field trips, Discovery Box presentations, and a cultural day camp for kids.

Out of that number, more than 1,600 students from 19 Title I schools were brought to the Cultural Center on a sponsored field trip at no cost to them or their school. The Cultural Center waived all field trip fees and with the help of a generous grant from the Sidney Stern Memorial Trust, bus transportation was provided for the students and teachers.

This past February, we held a special Day of Remembrance that also included a second pilgrimage to the Honouliuli confinement site. Due to limited space, we could only accommodate 200 attendees that included some family members of internees. In addition to the pilgrimage to the site and great speeches, the day's event also included several breakout sessions, a teacher workshop and the first public scoping session on the Hawai'i Confinement Sites by the National Park Service.

We also received news that the Cultural Center is one of the grant recipients of the National Park Service's Japanese American Confinement Sites Grant Program. The Cultural Center will receive \$38,565 to conduct guided educational tours to

the access-restricted Honouliuli confinement site.

Your Cultural Center ended the fiscal year financially stable. This significance is attributed to the hard work of your board and staff members as well as the generosity of our entire membership and constituency. Over the years we have been blessed to be a benefactor of so many generous individuals and businesses. Our goal is to establish a financial model where the Cultural Center can be self sufficient operationally on an annual basis. We're not there yet but with your help, we can get there.

The establishment of an endowment fund will help us secure that financial stability by subsidizing the cost of our aging Cultural Center. We have been fiscally disciplined with our investments and capital spending but our Cultural Center needs to be taken care of physically and deferred maintenance completed in order to maintain the standards and quality of our wonderful facility.

Next year on May 28, 2012 the Cultural Center will celebrate a very big milestone and commemorate our 25th anniversary of serving the community. We are working hard to plan a year-long celebration in honor of our silver anniversary and hope you will join us for the festivities.

The board of directors, board of governors, staff and volunteers of the Cultural Center work hard every day to ensure we stay true to our mission. We have so much in store and so much to offer. The motto sums up this past year and the future of your center best: Honoring our heritage, Embracing our diversity, Sharing our future.



Aloha,

A handwritten signature in blue ink, appearing to read 'Curt Otaguro', written over a white background.

Curt Otaguro
Chairman, Board of Directors

Fiscal Year 2010-2011 Financial Summaries

STATEMENT OF FINANCIAL POSITION

As of June 30, 2011

ASSETS

CURRENT ASSETS

Cash on hand and in banks unrestricted	103,376
Cash on hand and in banks facilities	120,244
Marketable securities unrestricted	1,381,034
Marketable securities temporarily restricted	4,28,877
Inventory	22,410

TOTAL CURRENT ASSETS **\$2,055,941**

FIXED ASSETS

Land	3,267,755
Building and improvements	18,308,642
Leased equipment	391,073
Historical Gallery	684,974
Furniture and equipment	912,459
Software	3,107

Total fixed assets 23,568,010
Less accumulated depreciation (10,110,447)

NET FIXED ASSETS **\$13,457,563**

OTHER ASSETS

Security deposits	16,361
Restricted funds	301,000
Temporarily restricted funds	177,997
Other assets	382,113

TOTAL OTHER ASSETS **\$877,471**

TOTAL ASSETS **\$16,390,975**

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Current maturities of capital lease obligation	71,645
Accounts payable	1,048
Other current liabilities	100,850

TOTAL CURRENT LIABILITIES **\$173,543**

OTHER LIABILITIES

Obligation under capital lease	102,657
Security and other deposits	16,359

TOTAL OTHER LIABILITIES **\$119,016**

TOTAL LIABILITIES **\$292,559**

NET ASSETS

Unrestricted	15,190,542
Temporarily restricted	606,874
Permanently restricted	301,000

TOTAL NET ASSETS **\$16,098,416**

TOTAL LIABILITIES AND NET ASSETS **\$16,390,975**

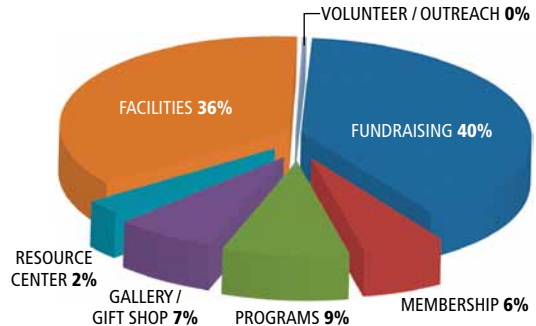
STATEMENT OF ACTIVITIES

For the twelve months ended June 30, 2011

REVENUES

Fundraising	984,607
Membership	153,974
Programs	218,151
Gallery/Gift Shop	163,601
Resource Center	54,172
Facilities	905,704
Volunteer/Outreach	3,450

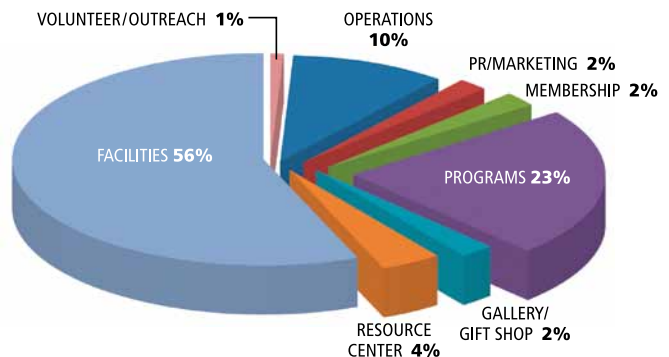
TOTAL REVENUES AND OTHER SUPPORT **\$2,483,659**



EXPENSES

Operations	251,649
PR/Marketing	51,568
Membership	43,359
Programs	608,972
Gallery/Gift Shop	66,206
Resource Center	104,395
Facilities	1,484,283
Volunteer/Outreach	18,972

TOTAL EXPENSES **\$2,629,404**



OTHER CHANGES

NET CHANGE IN INVESTMENT **\$248,446**

TOTAL OTHER CHANGES **\$248,446**

CHANGE IN NET ASSETS **\$731,514**

(Net of non-cash depreciation of \$628,813)

NET ASSETS AT BEGINNING PERIOD **\$15,995,715**

NET ASSETS AT THE END OF PERIOD **\$16,098,416**

*Change in Net Assets (including non-cash depreciation) \$102,701

Overview

It was an exciting year as the Cultural Center launched new educational events and programs. These programs brought in new and larger audiences to the Cultural Center and brought our message out to the community.



our future

WITH THE ASSISTANCE of a generous grant from the Sidney Stern Memorial Trust that paid for school busses for 19 Title I schools, the Cultural Center received a record number of school children this past year. These students, mostly second and third graders, received tours of the Historical Gallery led by docents who are now emphasizing an object-based method of teaching. These tours addressed several State of Hawai'i Department of Education benchmarks while delighting teachers and students. Many teachers and students have commented that it was one of the best field trips they have ever experienced!

The Cultural Center's first Cultural Day Camp marked another milestone. This first pilot program took place over two days during spring break and involved students ages 7–11 learning everything from *origami* to *taiko* drumming. The day camp culminated with a special performance and a bon dance in front of their parents.

We took the educational mission into the community with Hawai'i internment workshops on the Big Island and Maui, our California Hotel

exhibition opening at the Japanese American National Museum in Los Angeles, and the second Honolulu pilgrimage to the confinement site. These and other programs, outreaches, and events exposed the Cultural Center and its work to new and diverse audiences.

We also explored new and previously unexplored areas with our *No Shame: Talking About the Gay/Lesbian/Bisexual/Transgender Japanese American Experience in Hawai'i* public program, perhaps the first ever exploration of this topic, featuring a keynote speech by famed actor and activist George Takei.



Panelists and coordinators pose for a group shot prior to the No Shame! presentation on September 12.

All this—along with our annual *New Year's 'Ohana Festival*, *Kodomo no Hi*, and *Shichi Go San*, gallery exhibits, neighbor island outreaches, and other programs—helped spread the Cultural Center's educational message. We hope you enjoy the following summary of the year that passed, and we look forward to more exciting events and programs in the year to come.

our heritage



Cultural Day Camp

our diversity

2010–2011

at a Glance

Resource Center

The Resource Center continues to be a hot bed of activity this past year with students, professors and researchers inquiring about the Japanese American experience in Hawai'i. We serviced 567 requests by phone, e-mail, and in person on topics ranging from Japanese traditions and customs observed in Hawai'i to Honolulu as well as on the internet experience. In the fall, a surge on *mon* (family crests) inquiries flooded the Resource Center due to an article in Marukai Wholesale Mart's *Irrashai* September 14–27, 2010 newsletter. The Resource Center's translation services continue to be very popular among the public interested in their *koseki* (family registry) and genealogy. Organizations such as the Mission Houses Museum have also requested translation services.

This year the Resource Center acquired two large photo collections. One is from Stan Masui, whose father, Tamotsu Masui, was interned in Jerome, Arkansas and later moved to Tule Lake, California. The Resource Center is finalizing Mr. Tamotsu Masui's oral history. The other donation of photographs is from Kendall Olsen of Missouri. The photographs were taken by her grandfather, Glenn Heern, who was a guard at Honouliuli Internment Camp.

Public Programs



Great Grandfather's Drum

Once again, the Cultural Center offered a wide variety of educational programs to the public that accentuated our exhibitions, highlighted notable new books and films, or illuminated aspects of our local Japanese culture.

Highlights of our exhibition related programs included well-attended presentations on Holehole Bushi by Franklin Odo and Chris Conybear and on picture brides by Barbara Kawakami in conjunction with the *125 Years in Hawai'i: A Calligraphy Exhibition by Ryuho Hamano*; presentations

by our 2010 Celebration of Leadership and Achievement Dinner (CLAD) *Kakushin no Tatsujin—Masters of Innovation* honorees tied to the exhibition in their honor; and a special screening this past spring of the new documentary *Great Grandfather's Drum* that accompanied an exhibition on the film.

Other programs include Ed Sakamoto's latest play *It's All Relative*, featuring a conversation with Sakamoto and some scenes from the play; readings from the new Bamboo Ridge books *No Choice But to Follow* and *Anshu*, and informative book events featuring Christine Yano's *Airborne Dreams* and Patricia Brown's *Kula San*.

Other cultural programs included a New Year's shrine visitation led by University of Hawai'i Professor Emeritus George Tanabe, a *kadomatsu*-making demonstration, and a kabuki percussion demonstration.

Educational Department

Thanks to two generous grants, the Sidney Stern Memorial Trust and the Education through Cultural and Historical Organizations (ECHO) grant, the Cultural Center saw an increase in the number of students that visited our Historical Gallery. A new learning program, *Active Learning: A Gallery Experience* was piloted this past year with great results. Using artifacts and the inquiry method of learning, students were able to experience the *Okage Sama De* gallery in a new light. Expansion of our educational programs will continue to bring in more students and visitors to the Cultural Center to learn about the ever-changing Japanese American experience in Hawai'i.

22 public schools servicing 2,070 students

5 private schools servicing 262 students

5 schools requesting Discovery Box Outreach services for 687 students

5 colleges/universities servicing 323 students

9 Japanese tours servicing 228 tourists



5 senior center tours servicing 84 seniors

12 miscellaneous group tours (sororities, non-profit organizations) servicing 473 visitors

Outreach

One of the Cultural Center's ongoing programs is to perpetuate the Japanese culture with our friends on the neighbor islands. This year we participated in the Molokai Guzeiji Soto Mission Obon Festival, Maui Matsuri and the Keauhou Shopping Center Obon Festival.



The Cultural Center also participated in a number of community outreach events on O'ahu including the Okinawan Festival, TEMARI Trash & Treasure event, Honolulu Festival and Kawaii Kon.

Historical/Community Gallery

The Community Gallery started the year with an exciting exhibition titled *125 Years in Hawai'i: A Calligraphy Exhibition by Ryuho Hamano*. This exhibition was inspired by



125 Years in Hawai'i: A Calligraphy Exhibition by Ryuho Hamano

the 125th anniversary of the beginning of the Japanese migration to Hawai'i featuring renowned calligrapher from Japan, Ryuho Hamano. The Community Gallery also presented our first-ever Celebration of Leadership and Achievement Dinner exhibition called *Kakushin no Tatsujin—Masters of Innovation* honoring Satoru Abe, Anne Namba, Dave "D.K." Kodama, Ken Hayashida and Roy Sakuma.

2010–2011 at a Glance

Partnering with Hawaii Potters' Guild, the Cultural Center put on a special holiday sale and closed 2010 with a juried exhibition called *Inspired by Japan: Hawaii Potters' Guild Recent Work* featuring juror Yukio Ozaki.

In conjunction with a special screening for *Great Grandfather's Drum*, we were able to present some artifacts from the collection of Kay Fukumoto's family, the founders of Maui Taiko and inspiration for the documentary. At that event we raised more than \$9,000 to benefit the Fukushima Earthquake & Tsunami Disaster Relief Fund.

Gift Shop

The Gift Shop is always trying to make your experience at the Cultural Center more memorable through our myriad of items for sale. In the past year, we became one of the few places that sold the very popular, locally designed *Hanafuda Hawaii* book and card set. We have also added books like *Anshū: Dark Sorrow* and DVDs such as *Great Grandfather's Drum* to our growing inventory. Members are also now able to purchase Hello Kitty items with their 10% discount. In June, we held our first Courtyard Bazaar, where members participated in a community garage sale. Thank you for your generous donations to the Gift Shop that allow the Cultural Center to continue with our mission.



Volunteers

The estimated dollar value of a volunteer's time is \$21.36 per hour (source: independentsector.org). With more than 200 volunteers putting in an estimated total of 15,578 hours this past fiscal year, \$332,746 worth of time was given to the Cultural Center from our hard-working volunteers.

This figure does not include the numerous special events and outreaches where our volunteers donated so much time and manpower throughout the year including the New Year's 'Ohana Festival, Shichi Go San, Celebration of Leadership and Achievement Dinner, and various outreaches on the neighbor islands.



2011 Volunteer Appreciation Luncheon

We were fortunate to once again have the support of 31 service learning students from the University of Hawai'i at Mānoa's Ethnic Studies 330 class.

The Cultural Center appreciates all the volunteers who dedicate their time and energy to help fulfill our mission each and every day!

Financial Status

Revenue for the past fiscal year was \$2,483,659 producing a positive operating surplus of \$483,068 over operating expense of \$2,000,591 net of non-cash depreciation of \$628,813. Including investment portfolio gains and non-cash depreciation the Cultural Center booked an overall operating surplus of \$102,701 for the year. Both revenue and expenses were close to what was planned, each about 3% below what had been budgeted.

The Cultural Center's professionally managed equities and fixed income investment portfolio ended the year with a market value of \$1,809,911 up from \$1,538,637 the previous year, an increase of over 17%. This is the second straight year the portfolio has gained in value; however please note that in line with the Cultural Center's investment policy, long range growth goals and structure of the investment portfolio there will be some years in which losses may occur.

All financial results this past year were diligently

monitored and actively managed with the intent of running the Cultural Center's operations efficiently, expanding programs where possible, while still maintaining and enhancing the Cultural Center's financial strength and ability to carry out its mission. Management and your Board of Directors are committed to a vigilant and disciplined approach in responsibly managing the Cultural Center's finances. As a result the Cultural Center remains financially sound and well positioned to ensure your generous donations and the financial support of the general community are applied effectively in all new and ongoing programs and events.

Fundraising

It has been a good year for the Cultural Center in terms of fundraising. The Capital Campaign continues to move along after a short break due to a redirected focus on the Aloha for Japan relief efforts. The Cultural Center was proud to be a partner organization in the statewide effort to help our friends and family in Japan affected by the terrible disaster.

The Capital Campaign received a generous



2010 Celebration of Leadership and Achievement Dinner



Nippon Golden Network, the Hawai'i Japanese School, Honolulu Japanese Chamber of Commerce, Pacific Telecommunications Council, Pacific Resource Realty, and Diagnostic Laboratory Services.

On our maintenance and capital improvements projects we replaced our grease trap, installed security cameras, painted the four decorative posts, restriped and renumbered the garage spaces and replaced the non-functioning building lights along the Coyne Street side of the building.



Photovoltaic panels

Following our strategic plan to be more energy efficient and attempt to reduce energy usage and costs we have completed installation of our Photovoltaic (PV) system which was installed and connected in September of 2010. This was done at no out of pocket cost to the Cultural Center and our power purchase agreement (PPA) rate is less than what HECO is charging. We also had a weather station and camera installed and were mentioned in *Solar Industry Magazine*, a national publication.

In the operations area, we updated and implemented our emergency evacuation manual and relocated the president's office. We also installed a much needed Point of Sale system for our Gift Shop.

donation from the late George Itagaki. Mr. Itagaki bequeathed two condominium units to the Cultural Center. Prior to his passing, Mr. Itagaki also generously donated numerous items to the Cultural Center's Gift Shop.

This past year, various fundraising events for the Cultural Center raised more than \$123,000. Of that total, the Cultural Center received \$10,000 from the 6th Annual Taste of Marukai event, \$8,195 from our annual New Year's 'Ohana Festival, and more than \$100,000 from the 2010 Celebration of Leadership and Achievement Dinner *Kakushin no Tatsuji- Masters of Innovation* held last September.

Membership

The Cultural Center ended the fiscal year with more than 4,800 members and was fortunate to sign on 22 new Legacy members to the growing list.

Our Legacy membership program was established in 2007 to give individuals an opportunity to receive a lifetime membership from the Cultural Center for a one-time \$1,000 membership fee that is treated like an endowment.

It has also been an exciting year for our membership benefits program as we were able to significantly increase benefits ranging from numerous restaurant discounts to special offers on automobile and homeowners insurance. Some of the companies currently providing our members with additional benefits include Prince Court Restaurant, Shirokiya, and Island Insurance Companies to name a few. Our list continues to grow as the membership development committee seeks out new company discounts for our members.

The committee also launched a new program designed to give local companies and corporations a chance to really give back to the community.

Now a part of all Imperial Corporate Membership dues will be allocated to bring up to 70 students from a Title I school on O'ahu to the Cultural Center for a hands-on field trip. This represents a win-win situation for the Cultural Center as we will continue to service these children who may not otherwise be able to visit; the company as they are able to give back to the community helping enhance the learning experience in our public schools; and most of all a win for the children as they are able to visit the Cultural Center and connect to history without sacrificing other educational opportunities.

Facilities

We continue to have all our spaces fully leased and occupied. Our existing tenants include Marian's Catering, United Japanese Society, Zaidan Hojin (Urasenke), KZOO,



Photo courtesy of Brian Sato

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CAROLINE OKIHARA

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DERRICK IWATA

Volunteers Coordinator
JOHN OKUTANI

Gallery & Gift Shop Assistant
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LEIANNE FUJIMURA

Administrative Assistant
MICHELLE MIYASHIRO

Resource Center Coordinator
NICOLITA "NICKI" GARCES

Staff Emeritae
BARBARA ISHIDA
JANE KURAHARA
BETSY YOUNG

(as of June 30, 2011)



JAPANESE CULTURAL CENTER OF HAWAII

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MISSION STATEMENT

To be a vibrant resource, strengthening our diverse community by educating present and future generations in the evolving Japanese American experience in Hawai'i. We do this through relevant programming, meaningful community service and innovative partnerships that enhance the understanding and celebration of our heritage, culture and love of the land. To guide us in this work we draw from the values found in our Japanese American traditions and the spirit of Aloha.

Honoring our heritage. Embracing our diversity. Sharing our future.