



honoring our

HERITAGE

embracing our

DIVERSITY

sharing our

FUTURE

2009-2010
Annual Report

Dear Japanese Cultural Center of Hawai'i 'Ohana:

Honoring our heritage. Embracing our diversity.
Sharing our future.

These short phrases capture the essence of why the staff and volunteers work every day to keep the vitality of the Japanese Cultural Center of Hawai'i alive.

The Cultural Center's tomodachi (friends) and members have been loyal and long-time supporters. Tomodachi is defined as someone who will stick by you through thick and thin, in good times and bad. It is with tomodachi like our members and donors that we have been able to survive the economical storm that has blown through our community.

We are proud to say with your support, the Cultural Center is financially stable. We are always looking for ways to keep costs down and manage your Cultural Center's financial resources in the most efficient way. However, now more than ever, your continued donations are extremely important as they will enable us to expand on our programs and events that help us reach out to the very community that keeps us moving forward.

We have stayed true to our mission to be a vibrant resource, strengthening our diverse community by educating present and future generations in the evolving Japanese American experience in Hawai'i.

Over the past fiscal year, we offered more exciting programs, workshops and events and participated in many community outreaches on O'ahu as well as the neighbor islands. The Resource Center brought the Japanese American World War II experience to the people of Kaua'i in June and the popular JCCH co-sponsored KZOO 1210 AM talk-radio show, Thinking Out Loud, Talking Issues, Taking Action, celebrated a milestone with its first anniversary of being on the air!




Curt Otaguro
Chairman, Board of Directors

Our Community Gallery saw another exciting year as we presented a wide variety of exhibitions including Two Men, and Celebrate!: The Evolution of Japanese Celebration in Hawai'i just to name a few. We saw a steady stream of tours come through our Historical Gallery, Okage Sama De. Although the traffic has gone down this past year, in large part due to Furlough Fridays, we did still see a number of students from private schools, colleges, residents of senior centers, and tourists drop in.

On top of our popular annual events including New Year's 'Ohana Festival, Day of Remembrance, Kodomo no Hi/Keiki Fun Fest, Celebration of Leadership and Achievement Dinner, and Shichi Go San, the Cultural Center offered a first to the public and our membership base. We were fortunate to have the opportunity to put on a rare benefit concert with renowned pianist Jon Nakamatsu in April.

We are looking forward to an exciting year ahead that will be filled with new educational programs and cultural events that will continue to preserve and give life to the history, culture, and values of Japanese as well as Japanese American traditions in Hawai'i.

Our board of directors, board of governors, staff and dedicated volunteers will continue to work diligently to guarantee the success of our Cultural Center for years to come. To ensure this Cultural Center will be a resource for future generations, we are counting on ongoing support from you, our loyal tomodachi who have stuck by us through good times and challenging times. Together, we will continue: Honoring our heritage. Embracing our diversity. Sharing our future.

Sincerely yours,




Lenny Yajima Andrew
President & Executive Director

Fiscal Year 2009–2010 Financial Summaries

STATEMENT OF FINANCIAL POSITION

As of June 30, 2010

ASSETS

CURRENT ASSETS

| | |
|----------------------------------------------|-----------|
| Cash on hand and in banks unrestricted | 180,475 |
| Cash on hand and in banks facilities | 82,212 |
| Marketable securities unrestricted | 1,228,341 |
| Marketable securities temporarily restricted | 310,296 |
| Inventory | 9,909 |

TOTAL CURRENT ASSETS 1,811,232

FIXED ASSETS

| | |
|---------------------------|------------|
| Land | 3,267,755 |
| Building and improvements | 18,214,708 |
| Leased equipment | 380,379 |
| Historical Gallery | 684,974 |
| Furniture and equipment | 856,191 |
| Software | 3,107 |

Total fixed assets 23,407,114
Less accumulated depreciation (9,512,298)

NET FIXED ASSETS 13,894,815

OTHER ASSETS

| | |
|------------------------------|---------|
| Security deposits | 16,363 |
| Restricted funds | 295,000 |
| Temporarily restricted funds | 175,000 |
| Other assets | 33,600 |

TOTAL OTHER ASSETS 519,963

TOTAL ASSETS 16,226,011

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

| | |
|------------------------------------------------|--------|
| Current maturities of capital lease obligation | 72,680 |
| Accounts payable | 2,533 |

TOTAL CURRENT LIABILITIES 75,213

OTHER LIABILITIES

| | |
|--------------------------------|---------|
| Obligation under capital lease | 138,723 |
| Security and other deposits | 16,359 |

TOTAL OTHER LIABILITIES 155,083

TOTAL LIABILITIES 230,295

NET ASSETS

| | |
|------------------------|------------|
| Unrestricted | 15,215,419 |
| Temporarily restricted | 485,296 |
| Permanently restricted | 295,000 |

TOTAL NET ASSETS 15,995,715

TOTAL LIABILITIES AND NET ASSETS 16,226,011

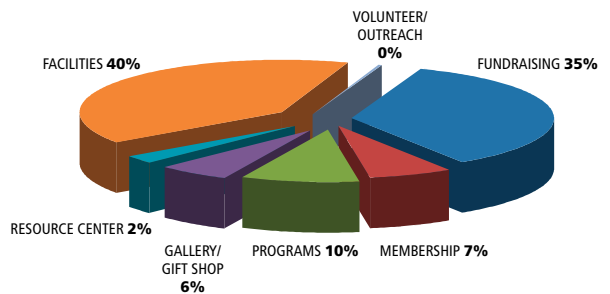
STATEMENT OF ACTIVITIES

For the twelve months ended June 30, 2010

REVENUES

| | |
|--------------------|---------|
| Fundraising | 816,046 |
| Membership | 153,090 |
| Programs | 220,328 |
| Gallery/Gift Shop | 135,706 |
| Resource Center | 57,636 |
| Facilities | 931,806 |
| Volunteer/Outreach | 3,453 |

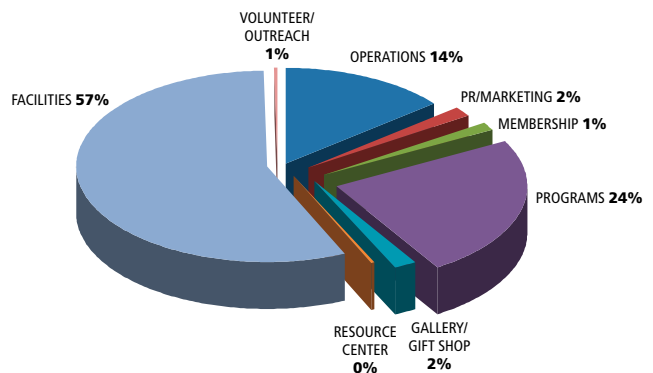
TOTAL REVENUES AND OTHER SUPPORT 2,318,064



EXPENSES

| | |
|--------------------|-----------|
| Operations | 360,270 |
| PR/Marketing | 42,966 |
| Membership | 33,727 |
| Programs | 607,659 |
| Gallery/Gift Shop | 54,489 |
| Resource Center | 5,194 |
| Facilities | 1,436,114 |
| Volunteer/Outreach | 8,527 |

TOTAL EXPENSES 2,548,946



OTHER CHANGES

NET CHANGE IN INVESTMENT 75,139

TOTAL OTHER CHANGES 75,139

CHANGE IN NET ASSETS 464,811
(Net of non-cash depreciation of \$620,555)

NET ASSETS AT BEGINNING PERIOD 16,151,460

NET ASSETS AT THE END OF PERIOD 15,995,715

*Change in Net Assets (including non-cash depreciation) (155,744)

2009–2010 at a Glance:

PROGRAMS

Historical and Community Galleries



The Cultural Center programs pushed forward on multiple fronts in 2009–2010. A busy year of exhibitions were highlighted by *Celebrate! The Evolution of Japanese Celebration in Hawai'i*, which was the first exhibition sponsored by a five year grant from the Island Insurance Foundation. Updating the *Okage Sama De* exhibition continues, with a volunteer team led by Tom Klobe, Momi Cazimero, and Jane Komeiji. The team is working to create a new multimedia element at the end of the exhibition that will present change and continuity regarding our Japanese American values. Upgrades to the exhibition that have

experienced wear and tear will also be made. Expected completion date of the project is summer 2011.



In the meantime, the *Gokurosama* and *Dark Clouds Over Paradise* exhibitions continued to travel throughout the state. A renewed focus on public programs, particularly in conjunction with our temporary exhibitions, saw an increase in the number of programs, ranging from craft workshops by artist Sumako Cohn accompanying her wonderful exhibition *Scenes in My Memory: Doll Collages by Sumako Cohn* to a new series of New Year's workshops in December to a well attended slate of four public programs that accompanied the Celebrate! exhibition. These and many other new programs joined our annual events that included another big New Year's 'Ohana Festival, the Day of Remembrance, Shichi Go San, Kodomo no Hi/Keiki Fun Fest, shippoyaki and kumihimo classes, and many others.

Gift Shop

The Gift Shop is always trying to make your experience at the Cultural Center memorable. In response to the high demand, we have undertaken a second printing of our KACHIKAN (values) booklet. Although the cover and graphic design are new, the content remains the same due to its enduring popularity and relevance. We have also added more books and DVDs to our inventory.

For the first time we had a *One-Day Things Japanese Sale* which generated over \$7,000 in sales. Thank you for your generous donations to the Gift Shop that allows the Cultural Center to continue with our mission!



Resource Center

The Resource Center continues to be a must-visit resource for everyone including serious scholars, community members and students interested in learning more about the Japanese American experience in Hawai'i. Many community members also avail themselves of the Resource Center's translation services. The Hawai'i Confinement Site Committee's work to document and preserve the history of the World War II detention of Japanese Americans from Hawai'i continues to steadily progress. The project is highlighted by the



field testing and presentation of instructional units on internment aligned to the Department of Education benchmarks for high school level Modern History of Hawai'i, U.S. History, and Participation in Democracy classes. The Cultural Center received a renewed Education through Cultural and Historical Organizations (ECHO) grant as well as two Japanese American Confinement Sites grants to support this work and the preservation of the Honouliuli detention camp.

Educational Department

Beyond the efforts to supplement curricula, educational efforts focused on teacher education, site visits, and field trips to the Cultural Center. Teacher workshops focusing on the World War II story took place on O'ahu and Kaua'i and the Cultural Center received a grant from the Sidney Stern Memorial Trust, which will allow more school children to visit our galleries. In 2009–2010, the Cultural Center provided several schools with educational experiences through guided tours of *Okage Sama De*, outreaches, and rental opportunities of the Discovery Box program.

5 public schools servicing 375 students*

13 private schools servicing 360 students

8 schools requesting Discovery Box Outreach services for 638 students

8 colleges/universities servicing 418 students

9 Japanese tours servicing 198 tourists

4 senior center tours servicing 46 seniors

8 miscellaneous group tours (sororities, non-profit organizations) servicing 128

*Due to Furlough Fridays, the number of public schools and students serviced is down from previous years.

Outreach



We have continued to perpetuate the Japanese culture to our friends on the neighbor islands as well through a number of outreaches including Matsuri Kaua'i, Maui Matsuri, and Keauhou Obon Festival.

The Cultural Center also participated in a number of community outreach events on O'ahu including Honolulu Festival, Kawaii Kon, and the Okinawan Festival to name a few.

Many more programs and events took place beyond those highlighted; see the calendar below for a complete list. We look forward to another exciting year to come!

1st QUARTER

JULY 2009

07/22: *Gokurosama* traveling exhibit opens at the Kaua'i Museum

The Resource Center also received the Riuchi Ipponsugi collection. Dr. Ipponsugi was a dentist who was interned during the war; the collection includes photographs and documents tied to his internment experience as well pre- and post-war material.

AUGUST 2009

08/01: Annual Japanese Cultural Center of Hawai'i membership meeting

08/01–10/3: *Scenes In My Memory: Doll Collages by Sumako Cohn* (Gallery Exhibition)



08/07: Honouliuli Detention Camp is added to the Hawai'i Register of Historic Places

08/08: Artist Workshop with Sumako Cohn (Animal Origami Class)

08/21: Honouliuli site visit with Congresswoman Mazie Hirono

08/21–08/22: Shippoyaki workshop

08/29: Artist Workshop with Sumako Cohn (Cut Out Card Making)

Also in August the Hawai'i internment instructional units were completed by teachers/authors Lorey Ishihara of Kahuku High School, Donald N. Memmer, Jr. of Hilo High School, Janyce Omura of Maui High School, and Dennis M. Tynan of Nanakuli High School.

SEPTEMBER 2009

09/05–09/06: 27th Annual Okinawan Festival (Community Outreach)

2nd QUARTER

OCTOBER 2009

10/03: Celebration of Leadership and Achievement Dinner

10/10: *Looking Like the Enemy* teacher workshop on the Japanese American World War II experience held at Roosevelt High in collaboration with the Go For Broke National Education Center.

10/12: Oahu Teacher Institute Day (Community Outreach)



Celebration of Leadership and Achievement Dinner

10/17: Matsuri Kauai (Community Outreach)

10/17–10/30: *Living Traditions: Student work from JCCH Classes* (Gallery Exhibition)

10/21: *Hoomanao (Remember): The Massie Case and Injustice, Then and Now* panel held at the University of Hawai'i at Mānoa School of Architecture Auditorium in collaboration with the Japanese American Citizens League – Honolulu Chapter, the University of Hawai'i Office of Multicultural Student Services, and host of other co-sponsoring organizations.

10/24: Public Workshops: Calligraphy, Kumihimo and Shippoyaki

10/31: Genealogy Workshop – Oahu



NOVEMBER 2009

11/01: TEMARI Trash & Treasure (Partnership)

11/09: *Japanese Girl Stuff: Trends and Innovations in Popular Culture* seminar at the University of Hawai'i at Mānoa in collaboration with the UH Center for Japanese Studies and the Japan-America Society of Hawai'i. The featured presenter was Professor Laura Miller of Loyola University Chicago.

11/15: Shichi Go San

11/21–12/05: Things Japanese Sale

DECEMBER 2009



12/01: Volunteer Holiday Luncheon

12/10: Mo'ili'ili Christmas Parade

12/2–12/19: *Dark Clouds Over Paradise: The Hawai'i Internees Story* traveling exhibition opens at the Kapolei Public Library

12/12: New Year's Oshōgatsu Workshop: Nengajo (Card Making)

12/19: Holiday Book Fair

12/19: Clean up of existing structures at the Honouliuli site

12/19: New Year's Oshōgatsu Workshop: New Year's food

12/27: New Year's Oshōgatsu Workshop: Kadomatsu

3rd QUARTER

JANUARY 2010



01/10: New Year's 'Ohana Festival

01/23: Presentations on the Hawai'i internees story to the Aloha Chapter of the Daughters of the American Revolution and to the Manoa Waioli Lions

01/30–03/26: *Two Men: Recent Work by Satoru Abe & Hamilton Kobayashi* (Gallery Exhibition)

FEBRUARY 2010

02/01–02/02: Hawai'i Preparatory Academy educational outreach

02/06–02/13: Meet the Artist and Satoru Abe workshop

02/07: Screening of *The Harimaya Bridge* movie with director Aaron Woolfolk, presented by the Consulate General of Japan - Honolulu and co-sponsored by the University of Hawai'i at Mānoa and the UH Center for Japanese Studies.

02/11: *Deaf Nikkei's Wartime Incarceration in American Concentration Camps* presentation by Newby Ely

02/19–02/20 Shippoyaki workshop

02/21: *Day of Remembrance: Liberties & Culture Suppressed, but Revived*



MARCH 2010

03/05: Hawai'i Confinement Sites Committee is recognized at floor presentations in both the State House and Senate.

03/08: Screening of *Ajumma! Are You Crazy?*, with writer/director Brent Anbe and actress Thea Matsuda

2009–2010 at a Glance:



03/13 – 03/14: Honolulu Festival (Community Outreach)

03/15: Presentation on the Hawai'i internees story to the Moanalua Senior Center

4th QUARTER

APRIL 2010

04/08: 5th Annual Taste of Marukai

04/17 - 06/18: *Celebrate!: The Evolution of Japanese Celebration in Hawai'i* (Gallery Exhibition)



04/17: Presentation on the Hawai'i internees story at the Delta Kappa Gamma Society Spring Conference

04/18: Kawaii Kon (Community Outreach)



04/24: *The Cherry Blossom Festival Then and Now* panel discussion

04/24: *A Concert in the Ko'olau* with Jon Nakamatsu, a benefit concert for the Cultural Center

MAY 2010

05/02: *Kodomo no Hi: Keiki Fun Fest/ Going Green*

05/08: *Kau Kau: Cuisine & Culture in the Hawaiian Islands* book presentation

05/15: Maui Matsuri (Community Outreach)

05/15: *An Afternoon with Kenny Endo*, a presentation and discussion with the legendary taiko master

05/22: *Bon Dancing Through the Generations: Discussion on Bon Dance in Hawai'i*

JUNE 2010

06/05: Keauhou Obon Festival (Community Outreach)

06/05: Kulia I Kanu'u (Partnership)

06/05: *For a Better Future, Learn from History: The World War II Hawai'i/Kaua'i Internment Story*, a teacher workshop and public event in collaboration with the Kaua'i Museum



Kauai workshop

06/09 – 06/11: Okinawan Cultural Day Camp in Hilo

06/21: Volunteer Luncheon

Volunteer Department

In fiscal year 2009–2010, the Cultural Center had more than 260 volunteers helping in various departments including the Gallery, Gift Shop, Resource Center, and Main Office. Volunteers assisted with many events in programs—Shichi Go San, Things Japanese Sale, and Teacher Workshops; outreaches—Maui Matsuri and Kulia I Kanu'u; and community partnerships—Totally Against Graffiti (T.A.G.) Community Wide Graffiti Clean-Up Day. In total, they volunteered more than 11,337 hours to the Cultural Center.

The estimated dollar value of a volunteer's time is \$20.85 per hour (www.independent-sector.org), which translates to \$236,376 worth of time contributed by our volunteers!

We were fortunate once again this year to have the support of more than 55 service learning students from the University of Hawai'i at Mānoa's Ethnic Studies 330 class. During the Fall 2009 and Spring 2010 semesters these students volunteered a total of 854.5 hours, a value of approximately \$17,816. More than 750 volunteers from schools, service organizations, and the community joined our registered volunteers to lend a hand at our New Year's 'Ohana Festival and Kodomo no Hi: Keiki Fun Fest.

The Cultural Center is grateful and appreciative of all of the volunteers who dedicate their time and energy to help fulfill our mission of sharing the history, heritage, and culture of the evolving Japanese American experience in Hawai'i.

Membership Department

During the past fiscal year, the Membership Committee chaired by Susan Eichor along with members Dave Erdman, Glenn Inouye, Kyoko Kimura, Ken Niimura, Neil Takekawa, and Christine Yano, embarked on an ambitious plan to survey our membership and enhance benefits for members statewide.

Of the 424 surveys returned, respondents overwhelmingly stated they became members to support the Cultural Center and its mission and for cultural enrichment. Ethnic festivals, cultural demonstrations, gallery exhibits, gift shop, and resource center were programs and services highly enjoyed by our membership. Many members requested more benefits, especially for members on the neighbor islands. The board of directors and staff listened to our membership and enhanced benefits, particularly in the area of golf discounts on neighbor islands. Thank you to our new partners offering discounted services, merchandise and food to the Cultural Center membership.

Golf

Hawaii Prince Golf Club
Kapalua Plantation Golf Course
Luana Hills Country Club
Makalei Golf Club
Olomana Golf Links
Pearl Country Club
Poipu Bay Golf Course
Pukalani Country Club

Retail

Martin & MacArthur

Restaurants

Hakone
Izakaya Nonbei
Naniwa-ya Ramen
Prince Court

Specialty Services

Bay View Mini Putt
Brian Y. Sato Photography
Dean Kashiwabara Physical Therapy
Hawaii Prince Hotel Waikiki
Hertz Corporation
Japan Karate Shotokai Hawaii
Jujube Holistic Clinic



Kodomo no Hi





Maui Matsuri

Ken Yu Kai Kendo Club
Masaki Auto
Pacific Resource Realty Inc.
Taira Chiropractic
Wealth Strategy Partners

Five new corporate members signed up during this period. Mahalo nui loa to new Imperial Corporate members 808 Sports Academy and Monsanto. Kamehameha Schools, KZOO Foundation and Manoa Japanese Language School came on as new non-profit members.

As a membership-driven organization, the Japanese Cultural Center of Hawai'i is constantly recruiting more members and striving to enhance our benefits. Your membership renewals and assistance with helping us reach out to the community to recruit your friends and family as new members and volunteers to join the Cultural Center family are very important to us. Every membership and donation directly sustains the Cultural Center's programs and activities.

Financial Status

Revenue for the past fiscal year was \$2,318,064, resulting in a positive operating surplus of \$389,673 over operating expense of \$1,928,391 net of non-cash depreciation of \$620,555. Including investment portfolio performance and non-cash depreciation the Cultural Center booked an operating deficit of (\$155,744) for the year. However both revenue and expense operating results were very close to what was budgeted.



2010 Volunteer
Appreciation Luncheon

The Cultural Center's professionally managed equities and fixed income investment portfolio ended the year with a market value of \$1,538,637 up from \$1,436,392 the previous year, an increase of 7%. With your support of the Cultural Center's capital campaign it is hoped that the investment portfolio will now begin growing rapidly including surpassing the \$2 million value mark by the end of the current fiscal year.

All financial results this past year were diligently monitored and managed with the intent of running the Cultural Center's programs effectively and, as appropriate, expanding them while also increasing the Cultural Center's financial strength and ability to carry out its mission. Management and your board of directors remain committed to a vigilant and disciplined approach in responsibly managing the Cultural Center's finances. The Cultural Center is financially sound but still in need of your generous donations to keep us moving forward with new programs and events in the coming year.

Funding



We are once again very grateful to the major benefactors whose gifts allowed us to move ahead with the Cultural Center's mission. Through the Hawai'i Tourism Authority – City and County Product Enrichment Program, we received \$10,000 towards the New Year's 'Ohana Festival, Kodomo no Hi/Keiki Fun Fest and Shichi Go San. More than 700 people attended the Taste of Marukai in April which was a joint effort between the Cultural Center, Marukai Wholesale Mart, Honolulu Japanese Chamber of Commerce, Honolulu Japanese Junior Chamber of Commerce, and the Hawai'i United Okinawa Association. Marukai's generosity resulted in a \$10,000 donation to the Cultural Center. We would also like to thank Foodland for their generous contribution through its Give Aloha program and the Sekiya of Fukuoka/Hawaii Endowment Fund for its generous contribution of \$2,800.

We were also awarded three federal grants for educational and confinement sites activities. Our Education through Cultural & Historical Organizations (ECHO) grant was renewed for a third year for \$44,000. We also received two Japanese American Confinement Sites Grants administered by the National Park Service, the first for \$43,187 for a traveling wayside exhibition and the second for \$117,626 (matching grant) for a Hawaii confinement sites educational documentary. The Cultural Center also received \$5,350 from the Sidney Stern Memorial Trust to be used for bus transportation to the Cultural Center for Title I schools.

Facilities

Our buildings remain fully occupied and this year we were pleased to welcome new tenants Nippon Golden Network and Pacific Resource Realty, Inc. The revenue generated from our facilities helps cover 84% of operating and maintenance costs.

In 2010, the Cultural Center continued on its path to sustainability by exploring the possibility of installing a photovoltaic (PV) system. A plan for the PV system was finalized by the end of the fiscal year and installation of the system was completed in September 2010.

Deferred maintenance projects that were completed this year were the reroofing of Phase I and Phase II and the replacement/ waterproofing of the fourth floor tile deck. These projects were mostly financed through a state grant of \$250,000.

Our buildings were repainted, our parking lot power washed and grounds beautified as part of the necessary maintenance of our facilities. The aging computers in our office were also replaced and a much needed file server was installed.

The Cultural Center's \$10 million capital campaign is in part seeking to raise \$4 million in funds for a capital reserve and \$1 million for immediate use for deferred maintenance. This is to address the Cultural Center's \$4 million in backlog maintenance items over the next 10 years.

The Cultural Center remains a strong organization in the community, but still needs your help to continue on with our mission. For more information, call the Cultural Center at (808) 945-7633, email info@jcch.com or visit our website at www.jcch.com.



2009–2010 BOARD OF DIRECTORS

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Administrative Assistant &
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MICHELLE MIYASHIRO
Administrative Assistant

IRENE ZANE
Resource Center Assistant

JANE KURAHARA & BETSY YOUNG
Staff Emeritae



**JAPANESE
CULTURAL CENTER
OF HAWAI'I**

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Email: info@jcch.com
www.jcch.com

MISSION STATEMENT

To be a vibrant resource, strengthening our diverse community by educating present and future generations in the evolving Japanese American experience in Hawai'i. We do this through relevant programming, meaningful community service and innovative partnerships that enhance the understanding and celebration of our heritage, culture and love of the land. To guide us in this work we draw from the values found in our Japanese American traditions and the spirit of Aloha.

Honoring our heritage. Embracing our diversity. Sharing our future.